

People Matters



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In the News!¹

People help at hand

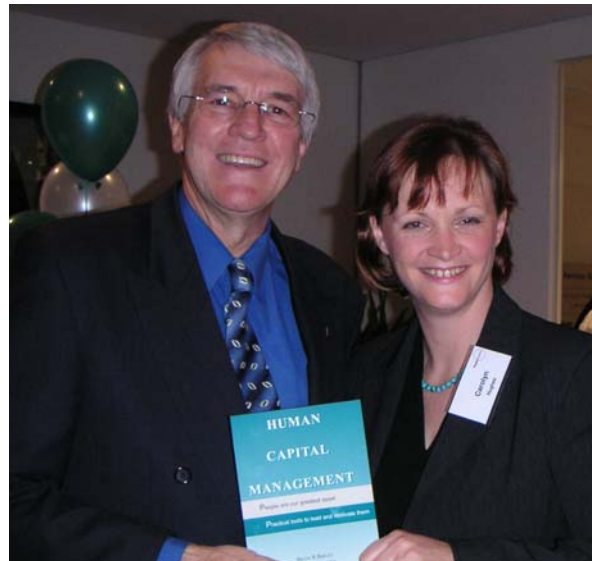
GLEN Eira's People Dynamics wants to help small to medium-sized businesses manage people. With skills shortages high, not only do businesses need the right people, they need to keep them, People Dynamics director Carolyn Hughes says.

Ms Hughes, and father and daughter team Brian and Laura Birley, have devised a program – Recruitment, Induction, Training, Appraisals, Incentives and Retention of Employees – to deal with these management issues. Mr Birley and Ms Hughes have detailed how the program works in a book, *Human Capital Management*.

"It covers all aspects of managing the life cycle of an employee, from recruitment through to retention," she says. "It gives owners and managers key tools in order to manage people effectively."

People Dynamics was formed in 2002.

After a successful book launch and just in time to celebrate four dynamic years in business, People Dynamics was written up in the Age Newspaper Business section on Friday 1 September, 2006.



Book Launch

On Monday 14 August 2006, a large group of past and present clients and business associates of People Dynamics gathered at the offices of Mason Sier Turnbull Solicitors to celebrate the launch of 'Human Capital Management' co-authored by People Dynamic's Carolyn Hughes and P.A.C.E's Brian Birley. Much fun was had by all reports, with some good networking and catch-ups.

Thank you to all who attended the launch and for showing fantastic support for the book, which has enjoyed strong sales since its release.

If you are interested in obtaining a copy of *Human Capital Management* it may be purchased from the AIM Bookshop, AIM House or by contacting People Dynamics directly on 9533 0923.

Do you have a question you would like answered? Let us know - your suggestions for topics are welcome.

If you know someone else who would be interested in People Matters let us know and we will forward a copy to them.

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¹Age Newspaper, Business section, 1 September 2006 p. 5.