

People Matters

Issue September 2007

Our News

Happy Birthday People Dynamics!

On September 1st, People Dynamics celebrates its 5th birthday! We would like to take this opportunity to thank all of our clients and friends for your continued support and collaboration. Here's to the next five years!

Our website (www.pdynamics.com.au) has been updated with information on staff working days and hours. It also contains current details of our services and is the base for our online Employee Performance Management System (EPMS). For more details, please [visit the site](#) or call us at the office.

The Importance of Clear Vision and Values

Having a clear vision and values is an integral part of helping both clients and staff understand exactly what a business stands for.

Values are a means of precisely articulating what a company is all about: a reference which will provide clients with an instant overview and impression and staff with clear standards and expectations.

Value statements often take a backseat after their initial formation. However, revising, refreshing and promoting them will provide a source of motivation and a sense of direction for clients, staff members and the business overall. They are essential in promoting and maintaining culture.

Ensure your values are being lived in the business by making them the basis of your performance reviews and rewarding your staff on promotion and display of behaviours supporting the values.

People Dynamics runs interactive group workshops on forming distinctive and expressive values for your business. Please contact the office for more details.

Creating Effective Websites

Websites are not only an invaluable tool to project and promote company image, they are also an unparalleled base for providing essential information for both staff and clients.

Corporate features, including the company vision, and values as well as key policies, should be readily available to staff. Interactive logon features, such as the People Dynamics Employee Performance Management System, provide both staff and managers with an excellent way of creating and storing JODs™ and reviews online. Contact us for more details.

Although much careful consideration is required, the rewards of a well designed and well managed company website are significant. Always remember to keep the website dynamic and up to date; it will be appreciated by clients and staff alike.

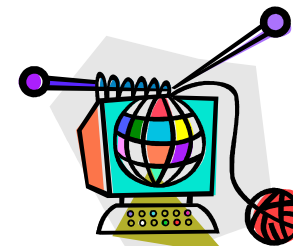
Important Reminder

*All employers are required to provide their employees with a copy of the **Workplace Relations Fact Sheet** by 20 October 2007.*

The fact sheet must be provided as a printed copy, as an email attachment or made available on the intranet with an accompanying email to all staff containing the link.

[Click here for more information and to download the Workplace Relations Fact Sheet](#)

People Dynamics



Do you have a question you would like answered? Let us know - your suggestions for topics are welcome.

If you know someone who would be interested in People Matters let us know and we will forward a copy to them.

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Previous editions of People Matters are available on our [downloads page](#)